

From the Stereo Club of Southern California

Volume LIII #2 October 2008

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First Impressions by Barry Rothstein, SCSC President

In the last newsletter I described my journey into 3D. This time I'd like to point the finger at you, my first impressions of the people and art I found.

My first contact at SCSC was Kathy Day, having met her at the 2004 NSA Portland. Despite my wide-eyed scruffy persona and complete ignorance of stereo photography she said I should come to an SCSC meeting. As such I dragged Betsy along to the August banquet at Taix and ended up sitting next to Eric and Jody Kurland, also fairly new to SCSC at that time. While the language was entirely foreign to me, the room was full of the enthusiastic chatter and warmth of people who'd long known each other and obviously enjoyed each other's company. It made me feel that over time I would like to come to know these people and be so regarded.

I'd brought a few stereo cards to show, and I specifically recall showing a stereo-pair business card I'd home printed to Susan Pinsky. She nodded approvingly, and I was shocked to discover that she could free view the image, an ability I did not know existed. The dinner was only considered complete when the chocolate syrup was uncovered and lavished upon the vanilla ice cream. Then we settled in to view some shows, my first of many at SCSC meetings.

The styles and specialties of SCSC's many stereo photographers provided me inspiration. I came to quickly recognize and love Kathy Day's outdoor shots, Jim Comstock's orchid macros, Jim Long's incredible conversions of classical paintings, Abe Perlstein's birds and nudes, and Ray Zone's broad range of imagery. Every meeting there would be a few truly imaginative and whimsical images, often surprising. As I came to know "the regulars" many shooting and learning opportunities followed.

In summary I'd say that I'm very fortunate to have found stereo photography and SCSC. And I know that all of the people I saw on that first night and have repeatedly joined on the third Thursday of every month and at other times feel the same way, in the certain knowledge that we can can share our art and passion amidst the basking warmth of real friends.



Barry and Ray Zone at the recent SCSC Board Meeting

The Stereo Club of Southern California was founded in 1955 to promote the art, enjoyment and science of stereo photography. Meetings normally include 3D slide projection and are held monthly. Visitors are always welcome. Annual dues are \$30/single or \$40/dual (send to Membership Director). The 3D News is sent monthly to all members. Annual subscription for those not wishing to participate in club activities is \$20, and foreign subscriptions are \$25 (send to Treasurer). Everyone is encouraged to submit stereo-related news items, art or photos and articles. Deadline is the 25th of the month. Send to: annaglyphic@gmail.com.

October, 2008						
S	M	T	W	T	F	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Calendar of Events

October 16, 2008

SCSC Annual Club Auction. Remember to arrive early this month. You need to check in your auction items and folks need to check them out prior to the bidding. Clean out your closet so you can make some bucks on all that extra stereo stuff you bought last year and haven't used. Plus you'll need the space for all the bargains you'll be picking up this year.

November 20, 2008

2nd Club competition.

December 18, 2008

SCSC Banquet at Taix Restaurant. The program will be "Travels On Next To Nothing," a 2008 digitized update of a 1981 show, which recreates a 1911 illustrated lantern slide lecture by noted turn-of-the-last-century stereo photographer, adventurer and lecturer, James Ricalton. You can purchase tickets via PayPal on the SCSC website: www.la3dclub.com or call Susan Pinsky/David Starkman at 310.471.2555.

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3D Movie Division

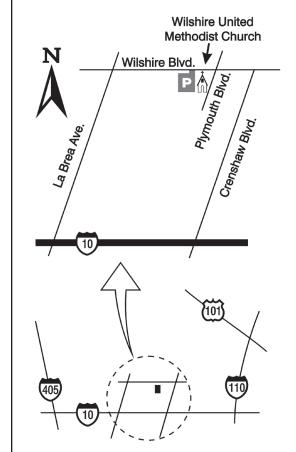
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If not otherwise stated the **Stereo Club of Southern California** meets at 7:30 pm, the third Thursday of every month in the newly refurbished downstairs auditorium at the United Wilshire Methodist Church at 4350 Wilshire Boulevard, Los Angeles, California 90010. Entrance on Plymouth Blvd.

Interested in a personalized Stereo Photo Maker and Photoshop Workshop given by lifetime member, Oliver Dean?

If you are an SCSC member in good standing, just call Oliver at (310) 635-2400 or send him an e-mail, including your phone number, at 3dimages@sbcglobal.net, and he will arrange for a mutually convenient time for a free (!) personalized workshop as a membership benefit.

SCSC's New Projectors

The September 2008 SCSC meeting was the first regular meeting to use the club's new Optoma EP771 digital projectors. We no longer have to depend upon various club members to loan their own twin projector rigs for every meeting!

Here is our resident digtial projection expert, Eric Kurland, setting up the projectors for the meeting.



Photo courtesy of David Starkman

New Members

Scott Tygett
Panorama City, CA
Sara Mora Ivicevich
Los Angeles CA

Fall 2008 Movie Division Meeting

John Hart, Chairman 3-D Movie/Video Division

The Fall meeting of the SCSC 3-D Movie/Video Division took place in the auditorium of Longley Way School in Arcadia on the evening of September 6, 2008. Attendees enjoyed a pizza/Subway sandwich meal while the crowd gathered. The award for the longest commute went to a young lady from Albania. It was great to see the Westerns again, up from San Diego.

Outings during the past year were reviewed. They included a visit to Reel D, hosted by Lenny Lipton, a visit to a student Shakespeare Festival in Balboa Park as well as Dennis Brittain showing off his free 3-D software plug-ins on his Samsung 3-D-ready TV in San Diego, a premiere of David Arquette's 3-D short The Butler's in Love at Grauman's Chinese with a reception at the

Ambassador Hotel, and a special red carpet premiere of Journey to the Center of the Earth, where Brendan Frasier introduced the cast and crew. Upcoming events mentioned included the Big Bear Film Festival, where Ghost Car and Ennis House were featured (3-D Theater) and the Paso Robles Film Festival 3-D Expo to take place in November.

During the sharing session, Ray Zone impressed the group with a 4K Red camera onto which he had mounted a Chris Condon 3-D lens assembly. We are all anxious to get a look at test footage (can you use that term with digital?) shot with this unique stereo rig. Ray was also kind enough to record the 3-D content shared with the group using a specially-equipped Mac computer and Eric Kurland's projection equipment. Eric projected everything with his usual aplomb.

Shown were: Family Guy (3-D wars by Sean Isroelit), Robot Monster trailer (a glimpse of a soon-to-be-shot Ray Zone/Eric Kurland production), Wanderlust — Bjork 3-

D video, Ghost Car, Nicodemus (by Hunter Senftner, featuring a mime/dancer), a promo for Waiting for Raoul (a teaser for an upcoming feature by Frank Elmore), The Making of Slow Glass (a behind the scenes video by Tom Koester), an Italian scooter promo by Jason Goodman, Ennis House by Tom Koester, Skydiving in 3-D by Eric Deren and a pastiche of interesting sequences from classic 3-D films which had been digitized by Eric Kurland.

It should be noted that the gathering time for this 3-D Movie Meeting was moved up from the usual 7:00 to 5:00 in hopes of getting long-distance commuters home before daybreak. I can only report that when I drove off at 12:15 A.M. there were still three excited 3-D movie buffs standing outside the auditorium locked in conversation.

6th Ever 3-D Movie/Video Competition

Closing Date for Entries: April 30, 2009 Judging: May 23, 2009 (starting at Noon) Exhibition Dates: To be announced (June or July 2009)

Winners notified by June 1, 2009 Awards and Catalog sent by August 1, 2009 Judges:

- Thomas Jane (Actor, producer, director; Dark Country)
- Roger Maddy (gained 3-D fame as Puppet Kite Kid; anaglyphs)
- Katie Fellion (Production Manager) **Fees and Mailing:**

USA: \$10.00 US (no return entry); \$15.00 US for surfact mail return.

ALL OTHER COUNTRIES: \$15.00 US (no return entry); \$25.00 US for return. Send films/videos with entry fee and application to: John Hart, 3-D Video/Movie Competition, 8730-1/2 Wyngate St., Sunland, CA 91040, USA.

CONDITIONS OF ENTRY

Eligibility: Films/videos must be produced by the entrant. Previous entries are not eligible. **Formats:** We are equipped to project most film and video 3-D formats (we use Stereo

film and video 3-D formats (we use Stereo Movie Maker and Stereoscopic Player software). Please let us know your format. We will advise you if we need your assistance with projection.

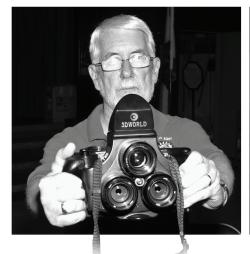
Judging Criteria: Submissions will be judged on image quality within the limitations of the format, creativity, 3-D effect, editing and story. Pre-screening will be allowed (10 minute rule). Competition categories will be established based on submitted content.

See our website for Entry Form: www.la3d-club.com.





Rich Collado admires a "marriage" of the old and new. Ray Zone has mounted a vintage Chris Condon side by side mirror lens assembly on a state-of-the-art Red camera. (Photo courtesy of David Kuntz)





John Hart shows off his Medium Format 3-D World camera (photo courtesy of David Kuntz)



News and Notes from the SCSC Clubhouse



by Lawrence Kaufman President, National Stereoscopic Association

Keepsake Ornament

Available now at a nearby Hallmark Gold Crown store are the 2009 Keepsake Holiday Ornaments – including the View-Master ornament. Set of two ornaments, Insert one of the three picture reels and click the lever to see 21 scenes from the 1958 ViewMaster classic "The Night Before Christmas." \$15.00 for the set that looks like (and is) a red View-Master and an envelope set of reels. The viewer is a little smaller than a normal viewer and the reels are made of hard plastic. They have stereo pairs in the reels - but the viewer is too small to view them that way.

3-D Body Wash

Dial for Men has released something every stereographer needs: 3-D Odor Defense Body Wash! 1. Destroys odor causing germs, 2. Deep Cleans dirt and odor, & 3. Defends against odor all day. Check it out at your local drug store or supermarket.

David Klutho's New Hardcover 3-D Book

Now available is "In Your Face 3-D: The Best 3-D Book Ever!" (Hardcover) by David Klutho,

11"x11", 96 pages of images in anaglyph, hundreds of images, published by Sports Illustrated Kids, for ages 9-12 (and all of us.) Published at \$19.95, available for \$14.96 from Amazon.com. http://www.amazon.com/Your-Face-3-D-Best-Book/dp/1603200274

New 3-D Zone Superman Comic Book

Check out The Superman Beyond 3-D Final Crisis comic book with 3-D by our own Ray 3-D Zone. It has two different covers, but it's the same book. The only 3-D book is a series of universe shattering, hero despoiling god-killing books in the current Final Crisis books from DC Universe.

THE POLAR EXPRESS on Blu-ray™ Hi-Def and DVD Debuts October 28

The Polar Express, the beloved classic and one of Warner Home Video and Shangri-La Entertainment's all-time best-selling family DVDs, is pulling into the station October 28th for the first time presented in eye-popping 3-D on Blu-ray™ High-Def and DVD. With this dazzling new technology that includes four sets of 3-D glasses, the whole family can experience the magical journey to the North Pole together like never before. Just in time for holiday gift giving both will also include the original theatrical 2-D version. The Polar Express Presented in 3-D will sell for \$34.99 SRP in Blu-ray™ High-Def and \$20.97 SRP on DVD.

<u>Synopsis</u>

The Polar Express is based on the beloved Caldecott Medal children's book by Chris Van Allsburg about a doubting young boy who takes an extraordinary train ride to the North Pole on Christmas Eve. He embarks on a journey of self-discovery that shows the wonder of life never fades for those who believe. The Polar Express - which has sold nearly 7 million copies in print and ranked #2 on the National Education Association's Teachers Top 100 Books for Children - was selected as "Critics Choice" by the Broadcast Film Critics Association (BFCA); won the Grammy® for Best Song Written For a Motion Picture, Television or Other Visual Media and was honored with a Golden Globe® nomination for Best Original Song and three Academy Award® nominations including Best Original Song, Sound and Sound Editing.

Blu-ray™ Hi-Def Special Features in 2-D

- Smokey and Steamer Song not seen in theaters
- You Look Familiar: The many Polar faces of Tom Hanks

- A Genuine ticket to Ride: 5 featurettes
- True Inspirations: Profiling author Chris Van Allsburg
- Believe: Josh Groban performance and behind the scenes
- Flurry of Effects: 5 motion-capture sessions
- Snow Angels: Moviemakers' Christmas memories Theatrical trailer \$34.99 SRP, Feature Running Time: 100 Minutes

FUJIFILM FinePix Real 3D System Digital Camera Announced

FUJIFILM Corporation announced a radical departure from current imaging systems with the development of a completely new, real image system (3D digital camera, 3D digital photo frame, 3D print) that marks a complete break from previous attempts to introduce this technology. Hopefully the camera and system will be available next year.

The arrival of digital photography over a decade ago opened up so many new ways of enjoying images, not only through capture, but also through manipulation, printing and display. Sales of digital cameras, and other devices like camera phones or webcams have raced ahead of what experts had expected because of the sheer scope of what has become possible in digital imaging. So many more consumers are enjoying photography through their cameras, PCs and prints than was the case in the heyday of film.

Fujifilm is determined to push those boundaries yet further, to produce devices which offer new ways to capture and process images, to expand consumer enjoyment of photography in ways that had hitherto only been imagined.

The company has a strong research program currently running to improve every aspect of capture and output. This is based on the broad concept of producing images as lifelike as possible, or more simply, 'capturing an image exactly as your eye sees it.' The

'Real Photo Technology' program is determined to improve key quality metrics for each generation of camera, like 'high resolution with low noise,' 'expanded wide dynamic range,' 'intelligent scene recognition,' 'intelligent flash,' 'face detection' etc, culminating in the announcement this September of a new type of sensor, Fujifilm Super CCD EXR, which will take image quality to levels hitherto undreamed of.

The same research team is determined to use these key technologies to open up a new market with 3D imaging. The new 3D image system features advanced image signal processing and micro-component technologies, and is so far able to demonstrate a camera, a viewing panel and a 3D printing system. See: http://www.dpreview.com/news/0809/08092209fujifilm3D.asp

VisuMotion 3D Camera to shoot 3D videos

At the IBC 2008 show in Amsterdam, VisuMotion showed off its 3D camera "Eye5" that allows 3D capturing of cross-platform footage for use with glasses-free and glasses-based 3D-displays. The new 3D camera is available for rental services and purchasing as of now

The use of glasses-free 3D displays is rapidly increasing worldwide, particularly for digital signage applications, 3D gaming, research and development as well as for medicine and Virtual Reality setups. VisuMotion's product portfolio also includes 3D Rendering Plug-ins for Autodesk's 3D Studio Max and Maya, the Compositing and Editing Software "3D StreamLab", the 3D Application Driver "DeepOutside3D" as well as the playback software "3D Movie Center".

RealD 3D and Christie Showcased Largest Single 3D Projection at IBC

RealD 3D, the world's leading digital 3D provider showcased its expanded digital 3D capabilities leveraging the superior technology of Christie's CP2000-XB projector, enabling digital 3D images to be projected using a single digital cinema projector on larger screens than previously possible.

On Saturday, September 13, Christie showcased the latest addition to its digital cinema projector line-up, the Christie CP2000-XB. When combined with RealD XL technology, it allows 3D cinema content to be projected brighter and clearer onto screens

larger than any other digital 3D technology with a single projector, on screens greater than a width of 75'.

The two companies used the projector to deliver the first-ever live transatlantic 3D broadcast, featuring an interview with Jeffrey Katzenberg, CEO of DreamWorks Animation SKG. Katzenberg discussed the impact of 3D technology in theaters, the home and across other platforms.

On Sunday September 14th more than 1000 delegates witnessed an historic interview conducted in Los Angeles with DreamWorks Animation SKG CEO Jeffrey Katzenberg. Elizabeth Daley, Professor and Dean of the USC School of Cinematic Arts conducted the interview. Thanks to 3Ality Digital, a company based in LA, the interview was photographed on multi-camera Stereoscopic equipment and packaged for delivery by satellite service company Arqiva to Amsterdam, Holland.

Like every live show there's less time to make corrections and no room for error. One of the big challenges has also been how to keep the parallel signals in perfect synchronization. That's a special challenge over satellite links where atmospheric conditions can be problematic. 3Ality has developed a solution where they multiplex the 3D signals into a single 2D signal for transmission. At the receiving end they then un-wrap the 2D signal back into a 3D picture. They have done this before but not over such a long link and Internationally. Phil White, IBC's Director of Technology, said, "This is a natural progression from last year's Live HD interview with Robert Zemeckis.

Barco unveils world's first two-channel, 10 megapixel 3D stereo setup

Barco has recently realized a breakthrough by creating the world's first 10 megapixel setup in passive stereo 3D. Commercial applications of this technology include industries that need the finest, most realistic detail in 3D, such as the automotive, engineering, scientific research and oil and gas industries.

Barco's LX-5 projector was debuted late 2007 as the world's first 10 megapixel projector. It is based on liquid crystal on silicon (LCoS) technology, which allows for a much higher pixel density compared to LCD- or DLP-projectors. In addition, the LX-5 comes with high dynamic contrast ratio of 10,000:1 and a light output of 4,500 lumens.

The LX-5 has been integrated earlier in Barco's collaborative XDC-3000 display

system, which gives users the chance to display multiple sources at once in a large-screen Windows environment, including networked sources and HD videoconferencing, in meeting room and boardroom environments. Now, the LX-5 treads new ground with its integration in Barco's CADWall concept. For this purpose, it was optimized for a passive 3D stereo setup.

Barco's CADWall concept is a multi-channel display system with a high pixel density that consists completely of Barco technology. Apart from projectors, other system components include a superflat high-contrast screen, mechanics, and both display management hardware and software. The advantage of this concept is not only that each component was designed to match the other, but also that customers need only one address to turn to for development, installation and servicing. By adding the LX-5 to the projectors that can be used for this system, Barco has set a new benchmark by requiring only two channels to create a vivid 10 megapixel 3D stereo image.

The passive 3D stereo CADWall setup with two Barco's LX-5 projectors was debuted at Tokyo's Industrial Virtual Reality show. With its ability to project immaculate detail with so few projectors, it has eclipsed all other passive 3D stereo solutions, and has gained the interest of some of the leading automotive and design companies at the show. As such, Barco has decided to show this setup during its Innovation Weeks in its customer center in Kuurne, Belgium.

Closing dates and contacts for upcoming Stereo Exhibitions

- October 8, 2008 Chicago Lighthouse 60th International Exhibition of Stereo Photography. Formats: Stereo Slides and Prints. Suzanne Kiredjian, 8300 Gross Point Rd. Morton Grove, IL 60053 USA Email: megasue@aol.com Fees: \$7.00 NA \$8.00 Others. Entry form: http://www.psa-photo.org/division_files/stereo/exhibform/Lighthouse_08.pdf
- October 20, 2008 Tenth Cascade International Exhibition of Stereoscopic Photography 2008. Format: Stereo Slides, Cards and Phantograms, Electronic/ Internet/Digital. David W. Allen 14605 SW Carslbad Dr. Beaverton OR 97007 USA. Email: dwa.stereo@verizon.net Fees: Posted material: \$7 NA \$8 Others Digital entries: \$5.00. Entry form: http://www.psa-photo.org/division_files/stereo/exhibform/Cascade_08.pdf.

Images from 21 Members Start the Competition Season on September 18

Out of the 21 entries, 14 were digital (42 stereo pairs), 5 were Realist format film (14 stereo pairs - 1 entry had only 2 slides), and 2 were twin 2 x 2's (6 stereo pairs), twice as many digital entries as film entries.. This meant that our excellent judges, Franklin Londin, former SCSC President Chris Olsen, and Lynn Wyatt, all had to make difficult scoring decisions on a total of 62 stereo pairs. Because of time constraints we were unable to hand out HM and Award ribbons immediately after the competition, but they will be awarded at the October and November meetings. The HM's and Awards came out as follows:

Legacy Category -- B Group:

AWARD -- "Bougainvillea Getty Center,"
 a flower-and-palm-framed classic build-ing, by Andrew Gage.

Legacy Category -- A Group:

- HM -- "Wildflower Mix," a spectacular carpet of Antelope Valley flowers by Abe Perlstein.
- HM -- "Stick it to Me," a clever shot by Lawrence Kaufman.
- AWARD -- "Look No Cavities," a toothy dinosaur also by Lawrence Kaufman.

Contemporary Category -- B Group:

- AWARD -- "Madrone 4 redux," a beautifully lit abstraction of curved, torn surfaces by J. Claire Dean.
- AWARD -- "WDCH," an interesting view of Walt Disney Concert Hall by Susanne Kerenyi.
- AWARD -- "Golden Orbs," great stereo in a shot by new exhibitor, Jody Kurland.

Contemporary Category -- A Group:

- HM -- "Soft Tones," a velvety, white flower in extreme close-up by James Comstock
- HM -- "Bball," a nice action baseball shot by Marvin Drandell

- HM -- "Grand River Moonglow," an exquisite scenic by Lawrence Kaufman
- HM -- "Going My Way?," a topless beauty on long, receding road by Abe Perlstein
- HM -- "Floating Forest Nymph," another beauty in a forest background by Abe Perlstein
- HM -- "Dancing in the Breeze," a model suspended from trees by a fabric strip, by Abe Perlstein.
- HM -- "Zombie Attack," a delightfully camp satire on Hollywood vampires by Barry Rothstein.
- AWARD -- "Senor Dangle," an outdoor acrobat seen from below by James Comstock
- AWARD -- "Stan Lee," a fine portrait seen through a montage frame by David Kuntz
- AWARD -- "Tearing through Life," a superb action stereo by Susan Pinsky

Modified Category -- A Group:

- HM -- "Mortein Ant Spray," a grotesquely humorous bug facing demise by Jim Long
- AWARD -- "PlayStation2" another enormously intricate conversion by Jim Long.

<u>CGI/Art Category</u>: There were no entries in this category in September!

If you missed making an entry this month, remember that you can do a makeup during any of the subsequent competitions in either November, January, March, or May.

BEGINNERS PLEASE NOTE:

There were very few entries in the B (for "Beginners") group in any of the categories. You probably can rack up some HM ribbons or awards if you enter! And if, with a make-up, you enter images for all of the competitions, you will be eligible for Image-of-the-Year and participation awards in the Summer of 2009! Why not give it a try? If you need help preparing your digital images, contact Oliver Dean at (310) 635-2400, or at 3dimages@sbcglobal. net, to arrange for a free hands-on workshop!





"PlayStation2," Jim Long's entry in the Modified A Group Category, received a perfect score of 27 from the judges

Standings as of the September 18th Competition

"Points" represent the sum of the total scores of all images entered to date. When Judges enter images in later months, they may enter make-ups for the month they judged, or they can accept for the judging month a total corresponding to the average of each monthly score they received during months they entered (a "prorated" score). This means that, unless the judge elects to submit make-up entries, a judge's score for the month he or she judged may not be permanently determined until the scores for May (the last month) have been tabulated.

Legacy Category -- B Group:

60 points -- Gage, Andrew

Legacy Category -- A Group:

65 points -- Kaufman, Lawrence

64 points -- Perlstein, Abe

58 points -- Hart, John

Contemporary Category -- B Group:

63 points -- Kurland, Jodi

62 points -- Dean, J. Claire

62 points -- Kerenyi, Susanne 57 points -- Hart, John

39 points -- Wise, Ron

Contemporary Category -- A Group:

66 points -- Comstock, James

66 points -- Perlstein, Abe

65 points -- Kuntz, David 64 points -- Pinsky, Susan

62 points -- Kaufman, Lawrence

61 points -- Kurland, Eric

61 points -- Rothstein, Barry

61 points -- Starkman, David

60 points -- Zone, Ray

58 points -- Drandell, Marvin

56 points -- Long, Jim

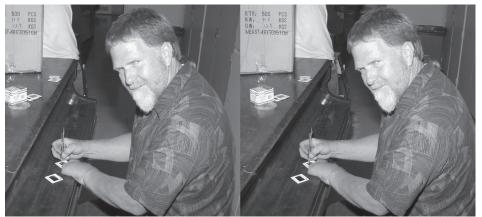
Modified Category -- A Group:

76 points -- Long, Jim

This is a good beginning, participants! But don't let your guard down if you are at or near the top this month -- others who made lower scores this month will be concentrating on making better entries in the coming four competition months! Above all, have fun making great stereo images -- the satisfaction far outweighs any score you may receive in competitions!

Oliver Dean, Competition Chairperson

September Meeting Photos



Jim Comstock prepares his slides for entry in the competition



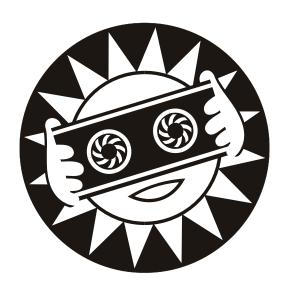
Steve Berezin shows off the latest 3-D fashion accessory



Ryan Colditz holding the 3-D poster he created for L.A. Weekly and gave away at the September meeting

SCSC AUCTION GUIDELINES

- Selling and buying is open to everyone who is attending the meeting. All sellers must sign in with the Program Director.
- 2. The following types of merchandise will be auctioned with preference as listed:
 - a) Stereo photography equipment
 - b) Photographic items for which all the sale proceeds are donated to the club
 - c) Anything photographic
- 3. Ten percent (10%) of the sale price of each item or lot will be donated to the club treasury. The seller, at their discretion, can donate a larger percentage to the Club.
- 4. All merchandise will be tagged by the seller with the following information:
 - a) name of owner
 - b) description of item
 - c) condition of item (for equipment)
 - d) starting bid for the item (optional). Forms for this shall be provided.
- Merchandise will be displayed on tables for inspection prior to the start of the bidding. Without exception, all items for sale must be registered by 7:30 pm to be auctioned. Sellers should plan to come early, at least by 7:00 pm, and 6:30 pm would be better.
- 6. The auction is a forum for the exchange of stereo and stereo-related photographic equipment. The proceeds of any non-stereo equipment sold are donated 100% to the Club.
- 7. A minimum sale price may be specified by the seller. To encourage bidding, this price will be known only by the Auctioneer, and if the minimum price is not reached, there will be no sale. Bid increments must be \$1.00 or more.
- 8. Buyers should plan to pay for their purchases by personal check, one check per item. Payment for items will be made immediately after bidding for that item is concluded. Runners will deliver the item to the successful bidder and return the payment to the Treasurer. Checks should be payable to the seller.
- Sellers will receive their money at the conclusion of the auction; they will pay the Club its percentage at that time, preferably by check.
- 10. The Club is acting merely as an agent in all sales and cannot guarantee the condition or usability of any item. Sellers are expected to be honest and complete in their descriptions; however, be warned that unless the seller offers a "warranty" all equipment is purchased "as-is". Buyers should plan to arrive early to examine items they may want to purchase.
- Buyers are recommended to get to the meeting early (30-45 minutes early) to inspect merchandise to be auctioned.
- 12. In order to ensure enough time to complete the auction before 10:00 pm, we do not have a projected program at this meeting.



Stereo Club of Southern California **Auction Merchandise Form**

TEM NAME
DESCRIPTION
CONDITION
YOUR NAME
Starting Bid: \$
Club's Percentage
Selling Price: \$

Thank you for participating in the Stereo Club Auction