

SCSC Board Members

President

Barry Rothstein
562.400.5055
barry@3dDigitalPhoto.com

Vice President

Eric Kurland
818.636.1311
3D@RetinalRivalry.com

Secretary/Librarian

Lawrence Kaufman
951.736.8918
kaufman3d@earthlink.net

Treasurer/Membership

Jeff Amaral
2324 W. Avenue 31
Los Angeles, CA 90065
323.481.1351
jamaral@earthlink.net

Banquets/Social

Susan Pinsky & David Starkman
310.558.1938
reel3d@aol.com

Program

Ray Zone
323.662.3831
r3dzone@earthlink.net

Hospitality

Jim Long
long_jim@hotmail.com

Competition Director

Oliver Dean
310.635.2400

House Director

Ed Ogawa
310.578.1080 x210
ed5ogawa@earthlink.net

Technical Director/Workshops

David Starkman
310.558.1938
reel3d@aol.com

3D Movie Division

John Hart
818.437.2523
movies3d@aol.com

3D News Editor

Susanne Kerenyi
626.793.1439
annaglyphic@gmail.com

Contributing Editors

Ray Zone
Lawrence Kaufman

Labels & Subscriptions

Jeff Amaral

Webmaster

Sean Isroelit
sean@brandD.com
www.la3dclub.org

Public Relations

Jon Schnitzer
310.867.0078
Jon@TheBrainFactory.com



From the Stereo Club of Southern California

Volume LIV #2

October 2009

3-D Autumnal Bounty

Greetings all, and welcome into the cooler fall season. It's been a fantastic time in 3-D lately for many of us.

While my own plate of 3-D stills is full and overflowing, the greatest degree of activity seems to be coming from our movie people, their ranks continuing to swell with enthusiastic young filmmakers.

By the time this newsletter will have reached you, many at the 1st annual Long Beach Comic Con will be treated to a viewing of Thomas Jane's "Dark Country." Jeff Amaral and Sean Isroelit's "Caretaker 3-D" has been making its mark with showings around the world, as Jeff has lately traveled to work as a convergence puller on 3ality productions. Ray Zone's spent a considerable amount of time as consultant on "Brijes," Mexico's first animated 3-D movie. Tom Koester's next documentary will be on another Frank Lloyd Wright home, the Hollyhock House in Barnsdall Park. Steve Gibson recently finished his feature length 3-D film "Jumpin' Jack Flash."

John Hart's 3-D movie division will be meeting in October, and likely announcing changing our 3-D movie competition to an annual event instead of its current bi-annual approach. This coming year we can expect it to have a theme of horror & suspense. We've become much more visible at film festivals of late, including the Downtown LA Film Festival, and the Big Bear Film Festival, due largely to the efforts of John and Eric Kurland.

On the mega-film front, Phil McNally and Dreamworks are working on "Shrek 4," "Puss in Boots," "Kung Fu Panda," to name a few. Disney is due out this year with 3-D versions of "Christmas Carol" and a new "Toy Story." I'm sure we're all looking forward to Tim Burton's 3-D "Alice in Wonderland," and likely the biggest 3-D cinema splash of our time, James Cameron's "Avatar" in December.

And quite literally, that was just to name a few. Rarely does a week or two pass without hearing about someone else working on a 3-D film project, many of which are quite ambitious.

Your President, Barry



Photo by Barry Rothstein

Cross View

Parallel View

The Stereo Club of Southern California was founded in 1955 to promote the art, enjoyment and science of stereo photography. Meetings normally include 3D slide projection and are held monthly. Visitors are always welcome. Annual dues are \$30/single or \$40/dual (send to Membership Director). The 3D News is sent monthly to all members. Annual subscription for those not wishing to participate in club activities is \$20, and foreign subscriptions are \$25 (send to Treasurer). Everyone is encouraged to submit stereo-related news items, art or photos and articles. Deadline is the 25th of the month. Send to: annaglyphic@gmail.com.

October 2009						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

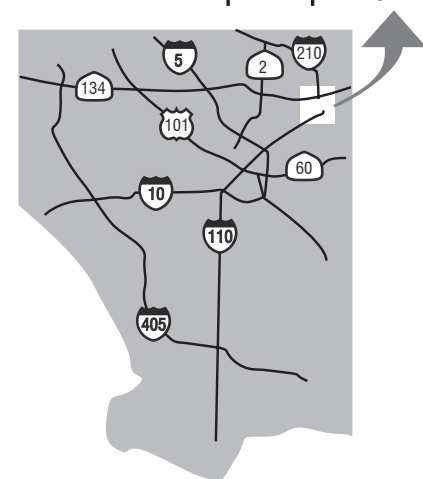
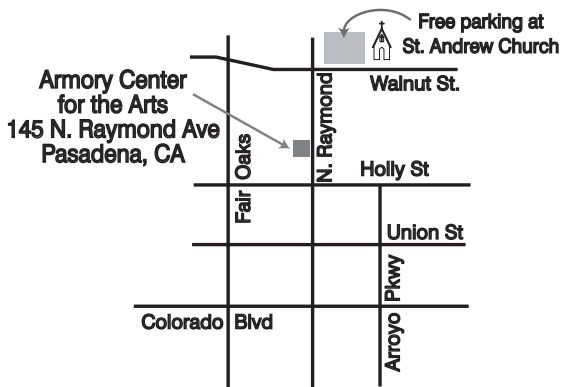


New Fujifilm 3-D Camera Review (see page 6)

Calendar of Events

- October 9, 2009** SCSC 3-D Exhibits for Pasadena Art Night. Location of Exhibit: Armory Center for the Arts, 145 N. Raymond Ave., Pasadena, CA. Hours: 6:00 - 10:00 p.m.
- October 15, 2009** SCSC Annual Club Auction. Start cleaning out your closet so you can make some \$\$ on all that extra stereo stuff you bought last year and haven't used. Plus you'll need the space for all the bargains you'll be picking up this year.
- November 19, 2009** 2nd Competition of the Club year + TBA Stereo show
- December 17, 2009** Holiday Banquet and TBA Stereo slide shows
- January 21, 2009** 3rd Competition of the Club year + TBA Stereo show
- February 18, 2009** Stereo program to be announced
- March 18, 2009** 4th Competition of the Club year + TBA Stereo show
- April 15, 2009** Stereo program to be announced

Photo by David Starkman



If not otherwise stated, the **Stereo Club of Southern California** meets at 7:30 pm, the third Thursday of every month in the newly refurbished downstairs auditorium at the Pasadena Armory for the Arts at 145 N. Raymond Ave., Pasadena, CA 91103. Free parking at St. Andrews Catholic Church parking lot.

Need Help Improving the Alignment and Picture Quality of Your Stereo Images?

For FREE (to SCSC members in good standing) personalized workshops on Stereo Photo Maker (SPM) and/or Adobe Photoshop (CS2 version) given by lifetime member Oliver Dean, just call Oliver at (310) 635-2400, or send him an email, including your phone number, at 3dimages@sbcglobal.net. He will arrange for a mutually convenient date and time for your workshop session(s).

Press Release

Tom Koester just uploaded two new Video Tutorials on seeing 3-D at home on various TV sets that are now available on YouTube. The first, for those uninitiated to the ways of 3-D, explains the interlace (alternate field) system that works only with old anaglyph tube type TV sets. It is found at: <http://www.youtube.com/watch?v=mOFy54SBPK0>.

The Second one explains, and demonstrates step by step, how to show 3-D on the Samsung/Mitsubishi "3D ready" TV sets, using Stereoscopic Player. It is found at: <http://www.youtube.com/watch?v=P13qPncJtTo&feature=channel>.

Both give brief explanations on how 3-D works in general and web addresses for downloading programs and videos, and sites for purchasing video DVDs, shutter glasses, etc.

Correction

All photos on page 8 of the September issue of the 3-D News were taken by David Starkman not, as noted, by Ray Zone.

The 10th Annual Big Bear Lake International Film Festival

*John Hart, Chairman
3-D Movie/Video Division*

The 3-D Movie Division brought 3-D to Big Bear on September 19 for the third straight year. Nineteen shorts, mostly selected from our last two competitions and representing five different countries, were screened and a panel of SCSC movie-makers (Ray Zone, Eric Kurland, Tom Koester, Rich Collado and John Hart) shared their camera equipment and fielded questions from the enthusiastic crowd.

In a decade the BBLIFF has grown from humble beginnings to one of the premier festivals in the United States. The Big Bear Performing Arts Center (PAC) is a beautiful venue for main events. Several screens in one of Big Bear's small multiplex theaters as well as the Northwoods Resort were also used for festival activities.

Festival president, Ty Warren, presided as awards were presented to film luminaries. Oscar-winning Philippe Rousselot was given a lifetime achievement award for cinematography. David S. Ward's accolade was for screenwriting. Lou Diamond Phillips was recognized for acting excellence. A community appreciation award went to eighty-five year old actor John Grandi. John is still going strong in local theatrical productions.

Among presenters were Noel Blanc who entertained the crowd with the voices his father made famous—Porky Pig, Bugs Bunny, etc, as well as the feisty, peroxide-blond Sally Kirkland, who popped in later to enjoy our 3-D screenings.

Having been squeezed into small quarters in the PAC for the past two years, this year the 3-D Movie Division was delighted to be offered space in the Northwoods Resort Ballroom. The room was perfect. Our screen fit exactly between two "antlered" chandeliers and we were able to accommodate all who were interested.

Local restaurants, a winery and brewery all kept us well-fed and watered. As filmmakers we were eligible to attend all events gratis. We were fortunate to be able to rub elbows with the makers of some of our favorite entries. One young couple, Justin and Shel Rasch, had created a delightful award-winning claymation piece, Gerald's Last Day, and surprised us by telling us that they had begun work on their next claymation feature which will be in 3-D.

September Meeting Photos



Photo by David W. Kuntz

David Starkman talks with Mark Kernes, who brought us news about the latest 3-D happenings in the adult film industry.



Photo by David W. Kuntz

Garth Weser shows off his newest creation - a cross between an anaglyph and a lenticular.

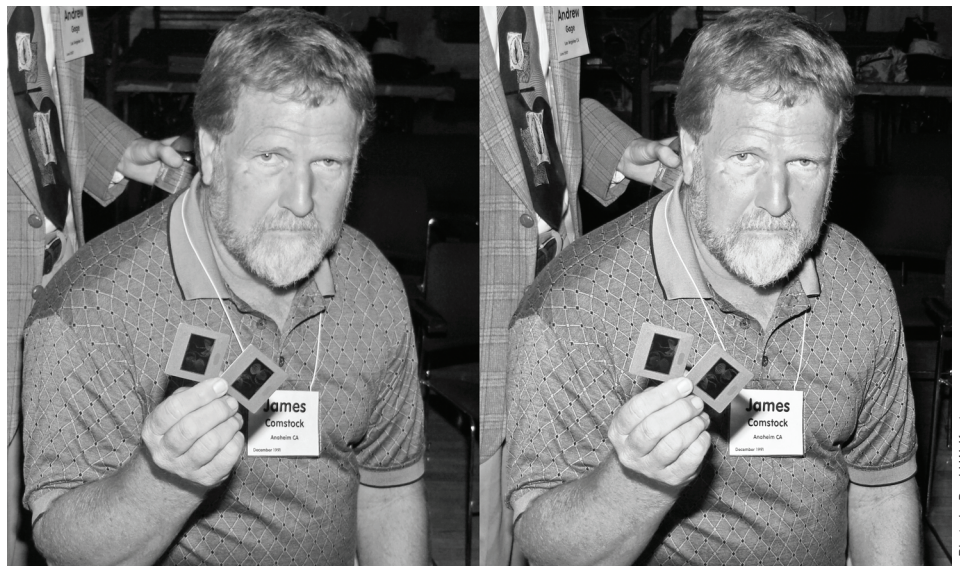


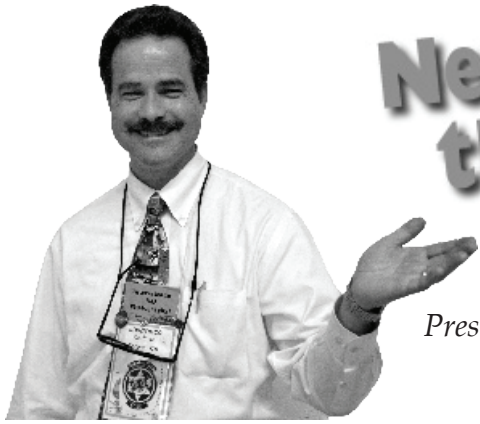
Photo by David W. Kuntz

Jim Comstock sadly displays 2x2 format slides that are no longer being accepted in Club competitions.



Photo by David W. Kuntz

Cesar Rubio demonstrates his 3D movie system which uses two machine vision cameras and is showing them on a Zalman 3D monitor.



News & Notes from the SCSC Clubhouse

by Lawrence Kaufman
President, National Stereoscopic Association

Member's Assignment

As you are probably aware, SCSC will once again hosting the Hollywood Stereo Exhibition. 2010 will be the 52nd time. Entries will be accepted in stereo slides, stereo prints and Electronic stereo images. You can enter all three formats – in fact I expect every member to enter at least one of the three. So go to your stockpile of award winning stereo images and select the four best. You can download an entry form from the Photography Society of America website: <http://www.psa-photo.org/> Fee: \$8 US.

The deadline for entering is February 1st. Just bring your entry to the January meeting and hand it off to Ed Ogawa (or print entries to Lawrence Kaufman.)

3DDD Stooges

Sony has been releasing the Columbia 3 Stooges shorts in chronological order. Finally with Volume seven, we've made it to 1952-1954 and both 3 Stooges 3-D shorts will be included in 2-D and 3-D.

3-D Pets

The October 3, 2009 issue of Entertainment Weekly rated 'Eye-Popping 3-D Pets' number 8 in their "The Must List" the top ten things they love this week.

"Eye-Popping 3-D Pets, by Barry Rothstein and Betsy Rothstein. Not just 3-D, but phantogram 3-D, meaning the puppies and kitties (and tarantulas and bearded dragons!) in this fun, over-size book look like they're right there. Glasses included."

VIEW-MASTER Rises from the Dead

Alpa Cine, a Seattle based company, will be producing the Viewmaster scenic packets as well as custom reels. All the scenic reels that were previously available will now be available again. They will be available to dealers through Alpa Cine, Debra Borer and Finley Holiday. Debra Borer, formerly of Fisher

Price/Mattel/Viewmaster, will be heading the department at Alpa Cine.

3-D! Read all about it

Astronomy magazine

The December issue of Astronomy magazine has a large 3-D section of views of deep space objects and of Mars and Earth in red/cyan anaglyph. There are 2 pairs of red/cyan glasses bound into the magazine.

Pocket-Lint

Pocket-Lint, a UK based gadget blog is running a 3DTV week. With articles about 3-D history and current gadgets. Check out <http://www.pocket-lint.com/3dtv> for lots of articles about 3-D.

Nvision

A new quarterly magazine Nvision has a 33 page 3-D section in the fall 2009 issue. Look for it on newsstands through November or visit them online at nvision-magazine.com

3-D Stereo MEDIA 2009 - First International 3-D Stereo Film and Technology Festival

The e-mage technology cluster, the University of Liege and the TWIST cluster have joined forces to stage the first ever European event entirely devoted to 3-D stereo technology. The International 3D Stereo Film and Technology Festival will be held in the Liege convention centre (Palais des Congres), Belgium, from December 1st – 3rd 2009. The event, entitled 3-D Stereo MEDIA 2009, will host European professionals and experts in ALL 3-D technology applications, in such areas as cinema, TV, medicine, science and technology and games, and will offer the general public a novel programme of 3-D films.

The patron of 3-D Stereo MEDIA 2009 is Ben Stassen, world-famous producer and director of the first ever 3-D animated car-

toon, "Fly Me to the Moon", and co-founder of nWave Pictures. The intention is to turn 3-D Stereo MEDIA into a key annual event where all Europe's 3-D players can meet in Liege.

By then, the Festival's first patron, Ben Stassen, will have completed his newest 3D animated cartoon, "Around the World in Fifty Years", which he will present at a World Preview in Liege on the evening of December 1st.

Fujifilm's New Cameras

On September 30th Fujifilm announced availability to customers in the United States of its Finepix Real 3D system. The Finepix Real 3D W1 digital camera sells for \$599.95 and the Finepix Real 3D V1 viewer is \$499.95. This was first offered to NSA convention attendees and then to our Yahoo group members.

To purchase your Finepix Real 3D system, W1 digital camera, or V1 viewer, please go to <http://shop.fujifilm.com/3d-tech.asp> fujifilm.com is the exclusive U.S. retailer for the Finepix Real 3d system introduction.

Disney Interactive Pioneers 3-D Console Experiences This Summer

Three-dimensional experiences are taking over the film experience at movie theaters in 2009 and Disney Interactive Studios is leading the way in video games by introducing innovative stereoscopic 3-D features in two of its premier games this summer. G-FORCE and TOY STORY MANIA! both feature revolutionary innovative experiences using 3-D technology and are the first games for next-generation systems to fully feature three-dimensional stereoscopic technology.

G-FORCE and TOY STORY MANIA! allow the player to choose to turn on special 3-D features in the games while wearing the enclosed 3-D glasses. Using the anaglyphic 3-D glasses, players will see the action extend forward from their television

screens in a three-dimensional perspective while playing the games. Two sets of 3-D glasses will be enclosed in each package for players to experience visuals that seem to pop out from their television sets. The glasses enable both players to experience 3-D during a two-player TOY STORY MANIA! game or for an accompanying family member to view that perspective in G-FORCE. Both standard video game 3D graphics and the stereoscopic 3-D experiences are offered in the games and can be changed by the player.

TOY STORY MANIA!, exclusive for Wii, is inspired by the popular new four-dimensional attraction in both Disneyland Resort and Walt Disney World Resort. Players can experience their favorite moments from the attraction in eye-popping 3-D from the comfort of their living rooms with family and friends. The popular Pie Throw game from the attraction is represented in the TOY STORY MANIA! training level, and five additional levels based on the attraction are available as unlockables in the game's story mode. TOY STORY MANIA! will be available in Fall 2009.

French Filmmakers Embrace 3-D

French filmmakers are jumping on the stereoscopic 3-D bandwagon. Patrice Leconte is prepping "Le Magasin des suicides," a 3-D cartoon based on Jean Teule's novel, while Pascal Herold will produce "Cendrillon" (Cinderella). Both projects were unveiled at the Annecy Animation Film Festival and Market in June. New to animated films, Leconte has teamed with Arthur Qwak ("Dragon Hunters") to co-direct.

Budgeted at €15 million (\$21 million), it's a dark comedy about a family-owned shop that sells suicide tools amid a depressed and suicidal world. Leconte began mulling a 3-D treatment after taking the project to the Cannes mart last month. "Cendrillon" will be produced by Herold and Family and Belgium's Nexus at Delacave Studio in Paris.

Set in the Wild West, "Cinderella" is written by Alexandre and Jerome Abergis, Frederic Bolloc'h and Herold and is loosely based on the fairy tale by Charles Perrault. Combined budget for the CGI and 3-D versions is \$18.35 million, Herold said. The pic, which is 60% financed and already in production, will be ready for delivery in 2011. Herold is talking with distributors at Annecy.

This year, even amid the economic recession, Annecy's animation market has attracted 350 exhibitors and 200 buyers, nearly

10% more than last year. This increase reflects the global enthusiasm for stereo 3-D and toons in general.

Panasonic Launches Full HD 3D Home Theater Truck Tour

Panasonic announced the start of a nationwide US truck tour which will give the public their first look at Panasonic's Full HD 3-D Home Theater System. The Full HD 3-D system, which was first introduced to industry insiders and media in the U.S. at the Consumer Electronics Show in January 2009, utilizes Plasma technology and a prototype Blu-ray Disc player to deliver true 1080p Full HD 3-D entertainment in the home.

The Panasonic Full HD 3-D Home Theater Tour will be powered by three custom-built, expandable tractor trailers, each of which will house a Full HD 3-D Home Theater environment. Each of the trucks can accommodate between 25 and 35 people per demonstration. The Tour will visit corporate headquarters of retailers, trade shows, industry conferences, universities and athletic events. One of the trucks was featured inside Panasonic's booth at CEDIA Expo 2009, which ran from September 9-13 at the Georgia World Congress Center in Atlanta, Georgia.

A key part of the Panasonic Full HD 3-D Home Theater Tour is to help consumers understand 3-D TV technology and the differences between the Full HD 3-D experience for the home and other technologies developed for that purpose.

In addition, Panasonic recently announced its collaboration with Twentieth Century Fox Film Corporation and Lightstorm Entertainment on the global promotion of director James Cameron's film AVATAR, being released on December 18, 2009. As the film's exclusive audio-visual partner, Panasonic has provided some of its latest AV technology products to help create the eagerly awaited film, which will debut in theaters worldwide in both 2-D and 3-D. As part of the collaboration agreement, Panasonic will launch a global advertising campaign tied to AVATAR, which will promote numerous Panasonic AV products, including 3-D. It will mark the first time Panasonic has run a worldwide advertising campaign focused on a single film.

The initial stage of the Panasonic Full HD 3-D Home Theater Truck Tour is expected to run through March 2010, and will allow more than 500,000 people to experience the immersive world of Full HD 3-D Home Theater for themselves. More information on Panasonic's Full HD 3-D Home Theater and the Full HD 3-D Home Theater Truck Tour is

available at Panasonic's newly-launched Full HD 3-D Home Theater website <http://www.panasonic.com/3D>

All-British First for UK 3D Indie Horror Film

Leading UK 3-D stereoscopic production company Vision3 announced their appointment as exclusive 3-D consultants and creative partners on 'Elfie Hopkins and The Gammons', produced by Size 9 Productions and stars Jaime Winstone (Kidulthood, Donkey Punch, Dead Set).

The project is a landmark as the first British 3-D feature to involve an entirely UK based creative and technical team. Up until now, 3-D features filmed in the UK have relied on outsourcing from US or European based companies. Size 9 Production's decision is a crucial step in establishing 3D film production in the UK. Axis Films will supply specialist camera equipment and On Sight will handle the post production and data lab process.

Vision3 was formed in late 2008 by Chris Parks, a stereographer of over 15 years, and Angus Cameron a Vfx veteran of nearly 50 features. Their 3-D experience includes involvement on films as diverse as 'Journey to the Center of the Earth', 'Bugs! 3D', 'Wings of Courage' and 3-D project management for Peter Jackson.

During 2009 Vision3 has shot a range of 3-D projects using a variety of techniques including high speed photography, time-lapse, motion control, greenscreen and specialist snorkel photography. Recent projects include filming the world's first full length 3-D ballet, Swan Lake, at the Royal Opera House and an ambitious 3-D promotion of Dubai's new GBP2.5 billion Metro system to be presented in September to Sheikh Mohammed, the Ruler of Dubai.

The SCSC Club Library

Did you know that SCSC has a club library of stereo slides? Well it does and it is incredibly easy to check out boxes of slide sets. All you need to do is check in with the SCSC club librarian (hey that's me) and for a \$20.00 deposit you can check out a box of really cool stereo slides. Return the box the following month and you can check out another box. You can go like that until you've seen all the slides and then start over. SCSC is always looking for donations of slide collections or anything else stereo related.

I will see you at the meeting.

New Fujifilm Real3D Finepix Digital 3-D W1 Camera shown at NSA Convention in Mesa, AZ

(Part One)

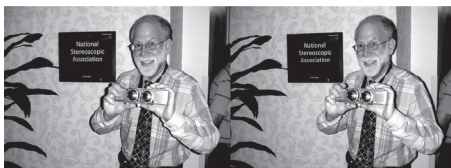
a personal view by David Starkman



Fujifilm Real3D Finepix Digital 3-D W1 camera with the lens cover open – Fujifilm press photo

The National Stereoscopic Association's annual convention, this year in Mesa, AZ from July 9 to 13th, 2009 was another interesting, fun, enjoyable, and educational 3-D convention.

One of the highlights was getting to be able to see the new Fujifilm digital 3-D camera in person. We not only got to hold the camera, and see the autostereoscopic display, but we got to upload some sample photos to see what the results really look like.



Author, David Starkman taken with Fujifilm Real3D Finepix Digital 3-D W1 at National Stereoscopic Association Mesa Convention July 2009 by Takashi Sekitani

First, the camera seems to be near the final production stage. We got the impression that the "prototypes", that we handled, were basically early production models. Perhaps more hand made than the final models would be, but not mockups. Three identical (working) cameras were on display, in addition to the working camera brought from Japan by Japanese NSA member Takashi Sekitani, who seems to be acting as a Beta tester for Fujifilm. It's nice to know that they have at least one person who is not a Fujifilm employee, but is a 3-D expert, giving them some feedback.



Sample Fujifilm Real3D Finepix Digital 3-D W1 image by Takashi Sekitani

Takashi let us take a few 3-D pictures, and then remove the SD card and upload them to our laptop.

According to the developer of the camera, the native storage format is one side-by-side stereo pair in one file, also containing a header area in which extra information is stored. This format is called "Multi Picture Format" (MPF), and is standardized by CIPA, the Camera & Imaging Products Association of Japan. An English translation of this very new standard ("Stereo Still Image Format for Digital Cameras") is available for download: http://www.cipa.jp/english/hyoujunka/kikaku/pdf/DC-006_E.pdf.

The way the camera preferences were set up, we found that for each image taken, there was a single standard JPG image, followed by a file of the same name, with an MPO. (I noticed that there is also a menu option to store the MPO image pair only.). Using a simple executable file called MPO2JPG the MPO files could be quickly converted to Left and Right JPG files that had the same name (number) but with _L and _R tagged to each one. This required converting the images one image file at a time. Takashi says that he is already beta testing a version of StereoPhoto Maker that will support this file format, and that Fujifilm will also be including better software than the MPO2JPG with the final production product.



Claire Dean, Jan Burandt and Susan Pinski taken with Fujifilm Real3D Finepix Digital 3-D W1 at National Stereoscopic Association Mesa Convention July 2009 by David Starkman

Above is a typical example of a 3D image not adjusted in any way for stereo window - as it came from the camera. As one might expect, the image can be improved for stereo window and small corrections by using StereoPhoto Maker (SPM). However,

the sample images that I took show that even without SPM correction they are pretty good. Below is the same image after using auto-align in Stereo Photo Maker.

The other sample images have in some cases been tweaked in SPM, however in almost all cases the adjustments were very small.



The Real3D Finepix Digital 3-D W1's dimensions are 123.6 (W) x 68 (H) x 25.6 (D) mm / 4.9 (W) x 2.7 (H) x 1.0 (D) inches. This is just a bit wider than a slimline compact digital camera, with the 2 lenses located 77mm apart.

The 10 Megapixel label on the camera applies to each sensor. When looking at the image files uploaded from Takashi's sample camera we found that the compressed MPO file containing the pair of 10 Megapixel images is about 9.1 to 9.6 MB in size.

When the Left and Right images are extracted using MPO2JPG they come out about 3648x2736 pixels in size which is almost exactly 10 MP. The compressed JPEGs are about 4.6 to 4.8 MB each – it is good to see that Fujifilm are using relatively low JPEG compression. Bottom line appears to be a much more than adequate resolution for a pocketable 3-D digital camera!!!



Top View of the Fujifilm Real3D Finepix Digital 3-D W1 camera – the camera is only one inch deep – Fujifilm press photo

The single flash is located between the lenses, and a slide down cover protects them and turns off the camera when not in use. The camera easily fits in a shirt pocket, and, in use, the casual observer would not realize that this is a 3-D camera. The camera can also take 3-D movies, with stereo sound from the two microphones located near each of the two lenses. It has a 2GB limitation on video clips, which works out to be approximately 14-16 minutes of video, which, of course, can be repeated up to the storage capacity of the SD card. I also recall mention that the camera will take up to a 32GB SD High Capacity card. See the close up photo of the camera for a front view layout.

I have taken the back view of the camera in stereo, with an attempt to get the lenticular 3-D display so that it can be seen in 3-D in the stereo pair. I think you will get the idea. In use the view is quite three dimensional, and allows for a mini 3-D preview (as well as playback) of the image being taken. Horizontal adjustment of the on-screen view may be made with the large rocker button to the center left of the viewing screen. This has an overlapping circle symbol that looks a bit like the old Polaroid logo. This only adjusts screen viewing, not the taken image.



Back view of the Fujifilm Real3D Finepix Digital 3-D W1 camera showing the 3D lenticular preview and playback screen – photo by David Starkman



Another back view of the Fujifilm Real3D Finepix Digital 3-D W1 camera – Fujifilm press photo



Fujifilm Real3D Finepix Digital 3-D W1 camera and Real3D Finepix Digital 3-D V1 lenticular viewer on display at NSA Mesa Convention July 2009 – photo by David Starkman



Takashi Sekitani and Jan Burandt taken with Fujifilm Real3D Finepix Digital 3-D W1 at National Stereoscopic Association Mesa Convention July 2009 by David Starkman

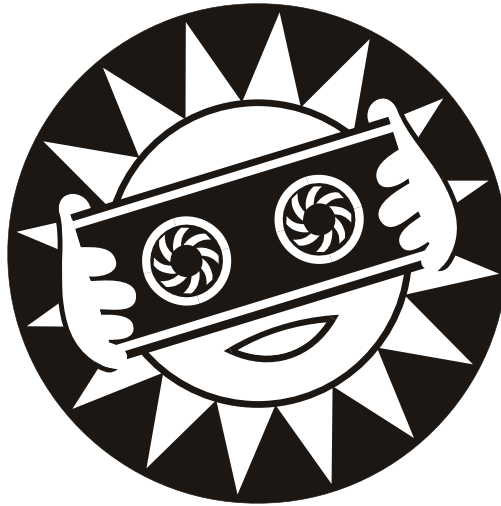
(Look for Part Two in the November 3-D News)

September Competition Results

	Sept.
Legacy Category	
A Group	
Abe Perlstein	64
A: Sunning Among the Ruins	
Andrew Gage	61
A: L.A. at Night - Mulholland Fountain	
Lawrence Kaufman	60
John Hart	56
Contemporary Category	
B Group	
Jodi Kurland	60
A: Doggie Diner Doggies	
Susanne Kerenyi	60
Marty Elcan	55
A Group	
Oliver Dean	64
A: Riding Through the Window	
Andrew Gage	64
A: Phone Noir	
Jim Staub	64
A: Witches Well	
Susan Pinsky	63
HM: Busy People in the Big Apple	
John Hart	62
Barry Rothstein	61
Lawrence Kaufman	60
Eric Kurland	60
Larry Marantz	60
Abe Perlstein	60
Jim Long	59
David Starkman	59
Randy Summers	59
Ray Zone	56
Modified Category	
A Group	
Jim Long	70
A: Beluga Whale Blowing a Toroidal Ring	
CGI/Art Category	
B Group	
Larry Marantz	41
A: Google Earth Hollywood 1	41

SCSC AUCTION GUIDELINES

- Selling and buying is open to everyone who is attending the meeting. All sellers must sign in with the Program Director.
- The following types of merchandise will be auctioned with preference as listed:
 - Stereo photography equipment
 - Photographic items for which all the sale proceeds are donated to the club
 - Anything photographic
- Ten percent (10%) of the sale price of each item or lot will be donated to the club treasury. The seller, at their discretion, can donate a larger percentage to the Club.
- All merchandise will be tagged by the seller with the following information:
 - name of owner
 - description of item
 - condition of item (for equipment)
 - starting bid for the item (optional). Forms for this shall be provided.
- Merchandise will be displayed on tables for inspection prior to the start of the bidding. Without exception, all items for sale must be registered by 7:30 pm to be auctioned. Sellers should plan to come early, at least by 7:00 pm, and 6:30 pm would be better.
- The auction is a forum for the exchange of stereo and stereo-related photographic equipment. The proceeds of any non-stereo equipment sold are donated 100% to the Club.
- A minimum sale price may be specified by the seller. To encourage bidding, this price will be known only by the Auctioneer, and if the minimum price is not reached, there will be no sale. Bid increments must be \$1.00 or more.
- Buyers should plan to pay for their purchases by personal check, one check per item. Payment for items will be made immediately after bidding for that item is concluded. Runners will deliver the item to the successful bidder and return the payment to the Treasurer. Checks should be payable to the seller.
- Sellers will receive their money at the conclusion of the auction; they will pay the Club its percentage at that time, preferably by check.
- The Club is acting merely as an agent in all sales and cannot guarantee the condition or usability of any item. Sellers are expected to be honest and complete in their descriptions; however, be warned that unless the seller offers a "warranty" all equipment is purchased "as-is". Buyers should plan to arrive early to examine items they may want to purchase.
- Buyers are recommended to get to the meeting early (30-45 minutes early) to inspect merchandise to be auctioned.
- In order to ensure enough time to complete the auction before 10:00 pm, we do not have a projected program at this meeting.



Stereo Club of Southern California
Auction Merchandise Form

ITEM NAME

DESCRIPTION.....

.....

.....

CONDITION

.....

YOUR NAME

Starting Bid: \$.....
(optional)

Club's Percentage %
(10% minimum — you may choose to donate more)

Selling Price: \$

Thank you for participating in the Stereo Club Auction